

SEATTLE  
STUDY CLUB  
OF CENTRAL NEW ENGLAND

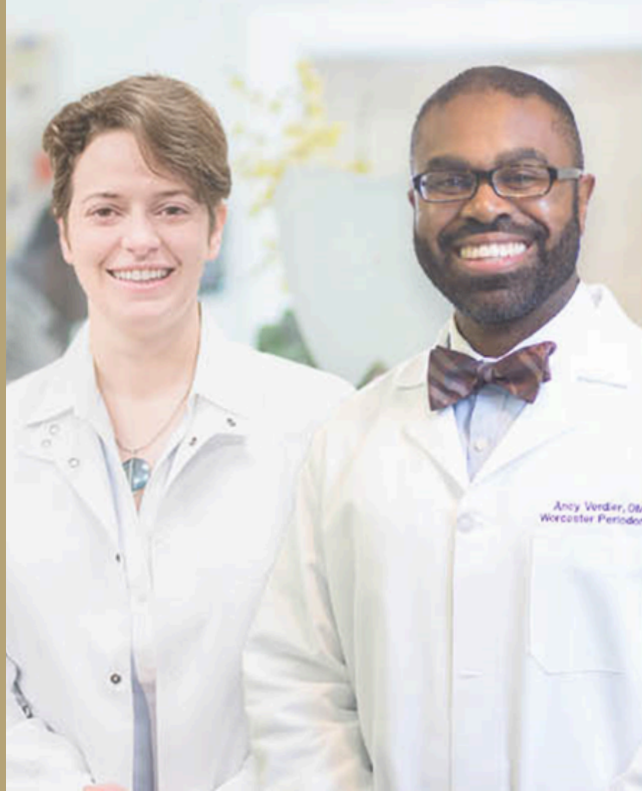


**2024-2025**  
CONTINUING EDUCATION PROGRAM



ILLUMINATING  
MODERN DENTISTRY

# MEET OUR TEAM



**Director:** Ancy Verdier, D.M.D  
**Co-Director:** Emily Hahn, D.M.D

Combining decades of dental experience for mutual growth!

Seattle Study Club of Central New England hosted by:

**WORCESTER** —————  
**PERIODONTICS**  
—————

2024-2025

# WELCOME & WHY

Membership in this organization represents a commitment to excellence in patient care, and maintaining the highest level of knowledge in the field of dentistry. The study club is designed to promote lifelong learning in dentistry, and is often referred to as a university without walls, with a clear focus on providing quality education accessible to any practitioner. Our goal is to help members improve their practices, connect with their community, and incorporate the newest techniques and tools into the way they do dentistry.

LEARN MORE



# SEPTEMBER

WEDNESDAY, SEPTEMBER 18, 2024 | 5:45PM - 8:00PM ET



## DR. ROY SHELBURNE

### Do Dentistry ~ Not Prison Time

Dr. Shelburne's harrowing journey from incarceration on August 20, 2008, to liberation on May 14, 2010, serves as a stark lesson in the perils of inadequate practice protection. His ordeal underscores the imperative for dentists to fortify their defenses against potential threats such as Board complaints, insurance audits, malpractice claims, or criminal charges. His painful realization stemmed from flawed records and billing systems, highlighting the critical necessity and feasibility of establishing robust protocols and adopting a defensive systemic approach to record-keeping. Remember, from a legal standpoint, if it's not documented in your clinical records, it simply didn't happen. Preparation for any challenge demands meticulous attention from the entire dental team, emphasizing the need for careful, concise, complete, and diligent practices. Embracing this no-nonsense approach to record-keeping could determine the very survival of your practice in times of adversity, ensuring maximum legitimate reimbursement.



2024

# OCTOBER

FRIDAY, OCTOBER 18, 2024 | 9:00AM - 1:00PM ET



## HANDS ON TECHNOLOGY DAY

### Veteran's Victory Treatment Day LIVE Patient Workup

A demonstration of new technology available for the benefit of patients and clinician on a Veteran that has an incredible journey to share.

We have organized breakouts that reinforce one shared theme: treatment planning and how to accomplish the end goal: SUCCESS!

Different Operatories, Different Scenarios

Patient will be present for examination by all clinicians. No treatment has been rendered but the goal is to discuss and create an outline to address the patient's chief concern and an outline of treatment

Examples of a patient that is in need of anterior temporization that satisfies both the patient's long-term needs and the doctor's expectation. We will have both removable and fixed options.

Multiple Rooms + Multiple Scenarios + Multiple Technology = Multiple Education

2024

# NOVEMBER

THURSDAY, NOVEMBER 14, 2024 | 5:45PM - 8:00PM ET



## DR. PEYRAY

### Cultivating Tissue Health: Unveiling the Synergy of Intraosseous Sutures and Digital Workflow in All on X Full Mouth Reconstruction

Join Dr. Peyray as he delves into the transformative potential of Intraosseous Sutures in fostering optimal tissue health for All on X Full Mouth reconstruction. Discover how his comprehensive Digital Workflow protocols synergize with this innovative technique, enhancing implant outcomes and elevating patient satisfaction. This presentation will offer valuable insights into integrating advanced but simple suturing methods with cutting-edge digital practices, ensuring superior results in Full Arch Dental Implants.

MARLBOROUGH COUNTRY CLUB | 200 CONCORD RD, MARLBOROUGH, MA 01752

2024

# DECEMBER

FRIDAY, DECEMBER 13, 2024 | 9:00AM - 2:00PM ET



DR. DANA  
MARZOCCO

## Implant Overdentures: Treatment Planning to Troubleshooting and Hands-on Workshop

The evolution of implants has helped us to provide a higher standard of care to patients. Patients have had the ability to choose the option of fixed restorations as well as removable prostheses. The implant over denture is an excellent restorative option for patients who have limited bone, and who may not be able or willing to have additional surgeries.

The implant overdenture must be treatment planned and managed with the same precision as fixed implant restorations. This course will review strategic planning of prosthesis, and different techniques of prosthesis fabrication. Emphasis will be placed on clinical complication issues along with strategies for avoidance and management. Clinical cases will be reviewed along with complications often encountered in practice.

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2025

# JANUARY

WEDNESDAY, JANUARY 15, 2025 | 5:45PM - 8:00PM ET



## DR. THERESA WACKER

### Cyber Security & Compliance Securing Healthcare Data

In today's world, where cyber threats and data breaches are escalating, safeguarding personal information and patient data is paramount. This course offers a deep dive into the critical points of cybersecurity and HIPAA compliance, tailored for healthcare professionals and IT specialists. Participants will gain insights into identifying ransomware attacks, understanding hackers' motives, and valuing the responsibility of patient data.

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2025

# FEBRUARY

WEDNESDAY, FEBRUARY 12, 2025 | 5:45PM - 8:00PM ET



DR. MYRA  
BRENNAN

## Treatment Challenges & Solutions in the Anterior Maxillary Esthetic Zone

The Comprehensive pre-treatment esthetic, occlusal, and periodontal assessment is critical to select and design an optimal implant prosthetic restoration. This presentation will cover interdisciplinary considerations for restoring the natural dentition and dental implants in the anterior maxillary esthetic zone. Principles of digital smile design as it relates to facial integration of tooth proportions, gingival contours and edentulous ridge form will be discussed, along with interdisciplinary treatment strategies to manage implant site deficiencies in interdental width, bone and soft tissues.

Cases presented will highlight both Digital and Analog treatment approaches for fixed cemented and screw-retained implant restorations, pre-prosthetic site management with orthodontics, bone regeneration, soft tissue augmentation and a variety of provisional restoration options throughout each phase of treatment.

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2025

# MARCH

FRIDAY, MARCH 7, 2025 | 9:00AM - 2:00PM ET



DR. MARTA  
REVILLA-  
LEÓN

## Applying Digital Technologies to Treatment Planning: Factors, Conditions and Evidence-based Workflows

Digital dentistry is not intraoral scanners, 3D printers, or CAD programs - these are just tools. Dental professionals aim to balance the new digital possibilities with fundamental prosthodontic concepts and evidenced-based procedures.

Additionally, the continuous development and enhancements of technology challenges dental professionals to stay up-to-date. This presentation will review the latest trends in digital prosthodontics, virtual patient integration and the literature that supports them, including facial scanners, motion capture technologies, and artificial intelligence.

TEKOA COUNTRY CLUB | 459 RUSSELL RD, WESTFIELD, MA 01085

2025

# APRIL

WEDNESDAY, APRIL 9, 2025 | 5:45PM - 8:00PM ET



DR. ARIEL  
RAIGRODSKI

## Enhancing Long Term Patient Care Through Meticulous Treatment Planning and Implementation for Implant-Supported Restorations

With extended life expectancy and evolving advanced technologies and materials, interdisciplinary treatment planning and implementation may facilitate, now more than ever, successful treatment outcomes and simplified long-term patient management with implant-supported restorations. This presentation will address restoratively driven treatment planning and implementation designed around reducing prospective complications and allowing for simple reentry to manage complications when they occur. To enhance accurate restoratively driven implant placement, the use of CBCT and intraoral scanning in presurgical treatment planning for fabricating CAD/CAM generated surgical guides will be discussed. The role of titanium and zirconia for custom implant abutments for cement- and mostly for screw-retained implant-supported restorations will be discussed as well. Highlighting the restorative perspective, this presentation will apply the philosophy of "Simple is Better" in planning and implementation for functional and esthetic successful treatment outcomes in everyday dental practice.

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2025

# MAY

FRIDAY, MAY 23, 2025 | 9:00AM - 1:00PM ET



## MINAL SAMPAT

### Social Marketologist: Master Social Media & Video

Facebook, Instagram, LinkedIn...how do we grow our practice with social media? In this workshop-style course, discover what, when and how to post to boost engagement & visibility. Receive easy-to-implement strategies, scripts & training to create video content, including patient testimonials. Plus, learn about targeted ads and internal marketing contests to connect with current patients and convert new ones. Go back with a realistic action plan to grow your practice.

#### Learning Objectives:

- Learn how to leverage social media and build effective internal marketing plans
- Discover how to use video content for engagement, visibility & conversions